

PROPOSAL TO PARTICIPATION

35th India International Trade Fair (IITF) 2015

Under

NBCC Smart-Hub 2015

14 November – 27 November 2015

1.0 Introduction

The 35th edition of the popular India International Trade Fair (IITF) is scheduled from 14 - 27 November 2015 at Pragati Maidan, New Delhi, India which is an annual affair. It has a total foot fall of over 1 Million visitors during the 14 days of the event which make it the largest of its kind in the world.

IITF is the largest integrated trade fair with B2B and B2C components. It has emerged as the largest consumer goods fair in the India sub-continent. The format of IITF has business, social, cultural and educational dimensions that are weaved together where visitors and exhibitors, media persons, marketing professionals, social activists, NGO's all come together to explore their objectives. A number of Government Organizations use this platform to spread awareness about their programmes and policies among the public. As such almost all states, Union Territories of India and international participant countries and companies participate in this event and showcase their product.

National Buildings Construction Corporation Ltd.(NBCC) a government of India Enterprise has decided to participate and has taken a full hall no. 4 of 1110 SQM gross area and 666 SQM net area for showcasing the new and smart technologies. The theme of the hall is "SMART CITIES" and the name of the Hall is "NBCC SMART HUB".

2.0 Program

Open to Business Visitor	: 14 – 18 November 2015 (5 days)
Open to General Public	: 19 – 27 November 2015 (9 days)
Time	: 9.30 am to 7.30 pm

3.0 Contact Persons

Smt. Sunita Purswani
General Manager (R&D)
Mob No. No.+91- 9811842569

Organiser
National building Construction Corporation Limited (NBCC Ltd.)
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4.0 Malaysian Pavilion

The space allocation detail provided by NBCC is given below:

4.1 Without any complimentary stall – Standard Price

968 sqft (90SQM): (10 x 3m x 3m)	= Rs. 50.00 lacs + 14% Service Tax
Total Amount for 90 SQM stalls (i.e. 10 nos. of stalls)	= Rs. 57.00 lacs = USD 87,866 (RM 364,219) / 14 days
a) Total amount per 10 companies	= USD 8,787 (RM 36,422) / 14 days = USD 627 (RM 2,602) / days
b) Total amount per 16 companies	= USD 5,492 (RM 22,764) / 14 days = USD 392 (RM 1,626) / days

4.2 With 50% discount

968 sqft (90SQM): (10 x 3m x 3m)	= Rs. 25.00 lacs + 14% Service Tax
Total Amount for 90 SQM stalls (i.e. 10 nos. of stalls)	= Rs. 28.50 lacs = USD 43,919 (RM 186,513) / 14 days
a) Total amount per 10 companies	= USD 4,392 (RM 18,651) / 14 days = USD 314 (RM 1,332) / days
b) Total amount per 16 companies	= USD 2,745 (RM 11,657) / 14 days

= USD 196 (RM 833) / days

Note:

- 10 panel available (10 Stalls)
- Currently rate 1 USD = 4.2468 MYR as at 20 Oct 15

4.2 Option Stall Provided

Venue – Hall No 4, Pragati Maidan, New Delhi, India

Option 1, Stall No 1 to 10

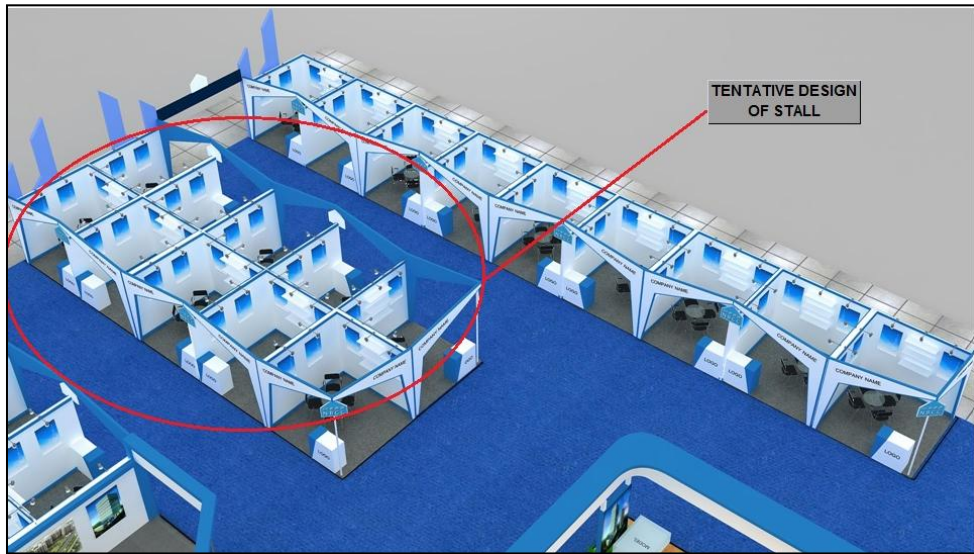
Option 2, Stall No 19 to 24

- Please refer layout plan



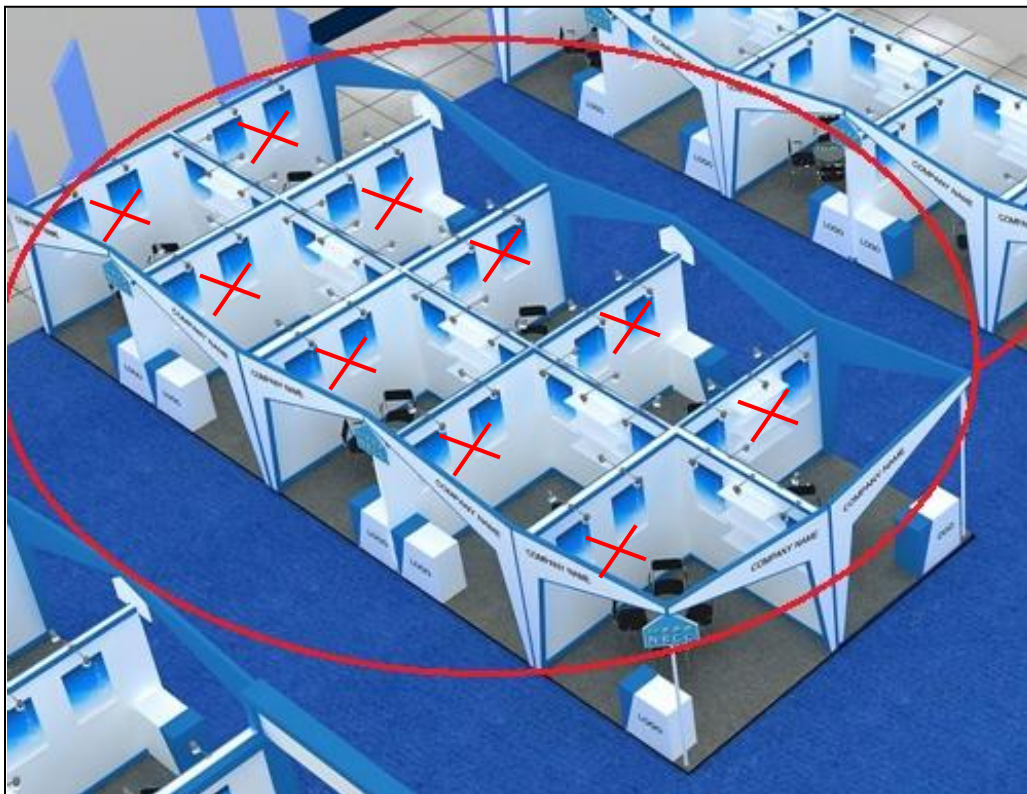
5.0 Built Up Stall/Booth (90Sqm)

- The facilities with built up stall Included in the package, CIDB need to advise what type of design stalls that suitable to Malaysian companies.
- The tentative design of the Stall



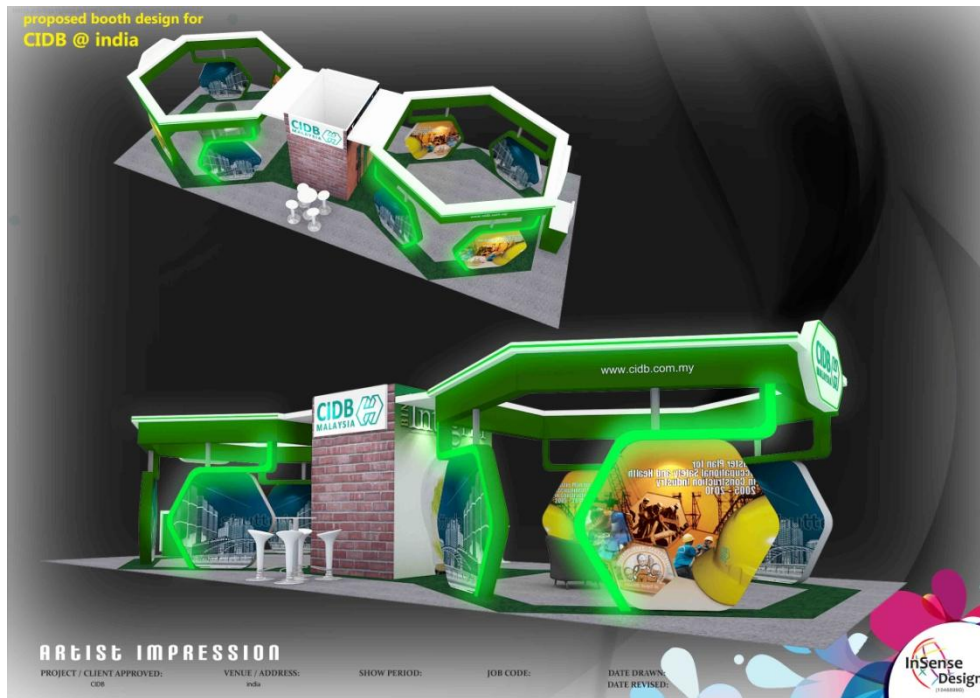
Purpose Panel

Option 1 – Standard Stalls/ Booth



X – Remove panel

Option 2 – Internal Design





Note: NBCC contractor can make the design exactly without any Extra Cost but will require all the artwork by 25th October'2015.

6.0 The Potential Malaysian Companies to Participate (TBC)

- | | |
|---------------------------|--|
| 1. Alloy MTD | 14. Dhaya Maju Infrastructure (Asia) Sdn Bhd |
| 2. Amona Group | 15. HSS Engineering Sdn Bhd |
| 3. Bina Puri | 16. IJM Construction Sdn Bhd |
| 4. Maser Group | 17. KLCC Projekts Sdn Bhd |
| 5. DNA | 18. Najcom Sdn Bhd |
| 6. Ekovest | 19. Pembinaan BLT Sdn Bhd |
| 7. Cypark Resources Bhd | 20. Salcon Berhad |
| 8. Gading Kencana Sdn Bhd | 21. Selia Group |
| 9. Veritas Architects | 22. Scomi Group |
| 10. IWK | 23. Sunway Construction Sdn Bhd |
| 11. Syabas | 24. Prolintas |
| 12. MRCB | 25. UEM Group Berhad |
| 13. CIDB Holdings | |

7.0 Recommendation Accommodation

[The Metropolitan Hotel & Spa New Delhi 5-star hotel](#)

Central Delhi, New Delhi · (3.8 km from Pragati Maidan)
Rate - MYR 481+ /Nett

[Hotel Golden Tulip, New Delhi 4-star hotel](#)

South Delhi, New Delhi · (4.0 km from Pragati Maidan)
Rate - MYR 227+ /Nett

[Le Méridien New Delhi 5-star hotel](#)

Central Delhi, New Delhi · (2.5 km from Pragati Maidan)
Rate - MYR 571+ /Nett

[La Sagrita - A Boutique Hotel 4-star hotel](#)

Central Delhi, New Delhi · (1.2 km from Pragati Maidan)
Rate - MYR 267+ /Nett

[Radisson Blu Marina Hotel Connaught Place 4-star hotel](#)

Central Delhi, New Delhi · (3.2 km from Pragati Maidan)
Rate - MYR 442+ /Nett

[Shangri-La's - Eros Hotel, New Delhi 5-star hotel](#)

Connaught Place, New Delhi (2.5 km from Pragati Maidan) – Metro access