

**PROPOSAL FOR PARTICIPATION IN
INDONESIA INFRASTRUCTURE WEEK 2015
04 - 06 NOVEMBER 2015**

1.0 Introduction

The 13th Konstruksi Indonesia trade show in conjunction with Indonesia Infrastructure Week 2015, IIW'15 delivers a very unique audience through Indonesia's Ministry of Public Works and Public Housing who organize a major conference at the same venue and on the same date as the trade show. This attracts the key decision makers of infrastructure projects from the Ministry and its respective departments across the country's 34 provinces. The event provides a perfect networking and marketing platform for all stakeholders of infrastructure construction, especially general contractors bidding for public project tenders and suppliers of technology, machinery, equipment and products of infrastructure construction wishing to ride on Indonesia infrastructure boom.

IIW'15 brings together Indonesia's leading infrastructure related exhibitions, conferences and seminars under one roof with the aim of supporting sustainable and inclusive development across all facets of Indonesia's national infrastructure development agenda in land, sea and air.

2.0 Program

Exhibition Date	: 04 – 06 November 2015 (3 days)
Conference Date	: 04 – 05 November 2015 (2 days)
Time	: 9.00am – 6.00pm

3.0 Contact Persons

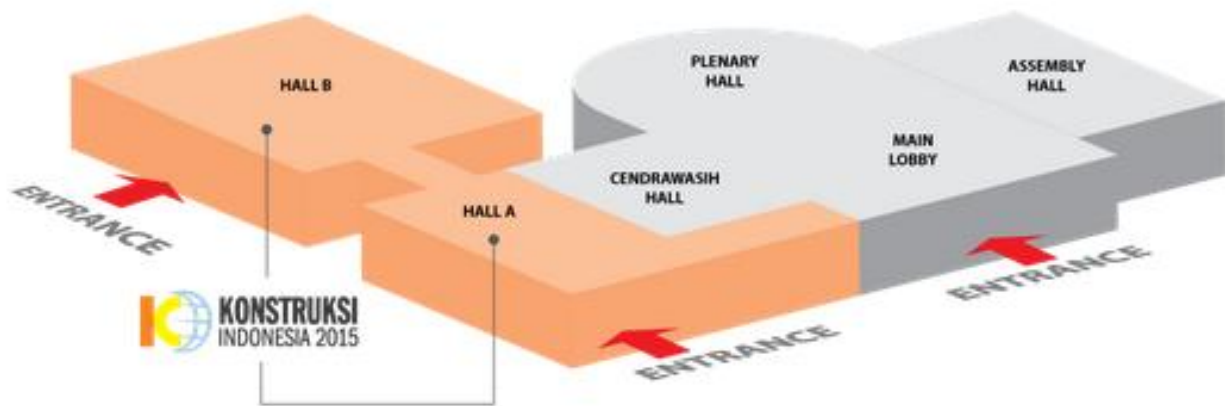
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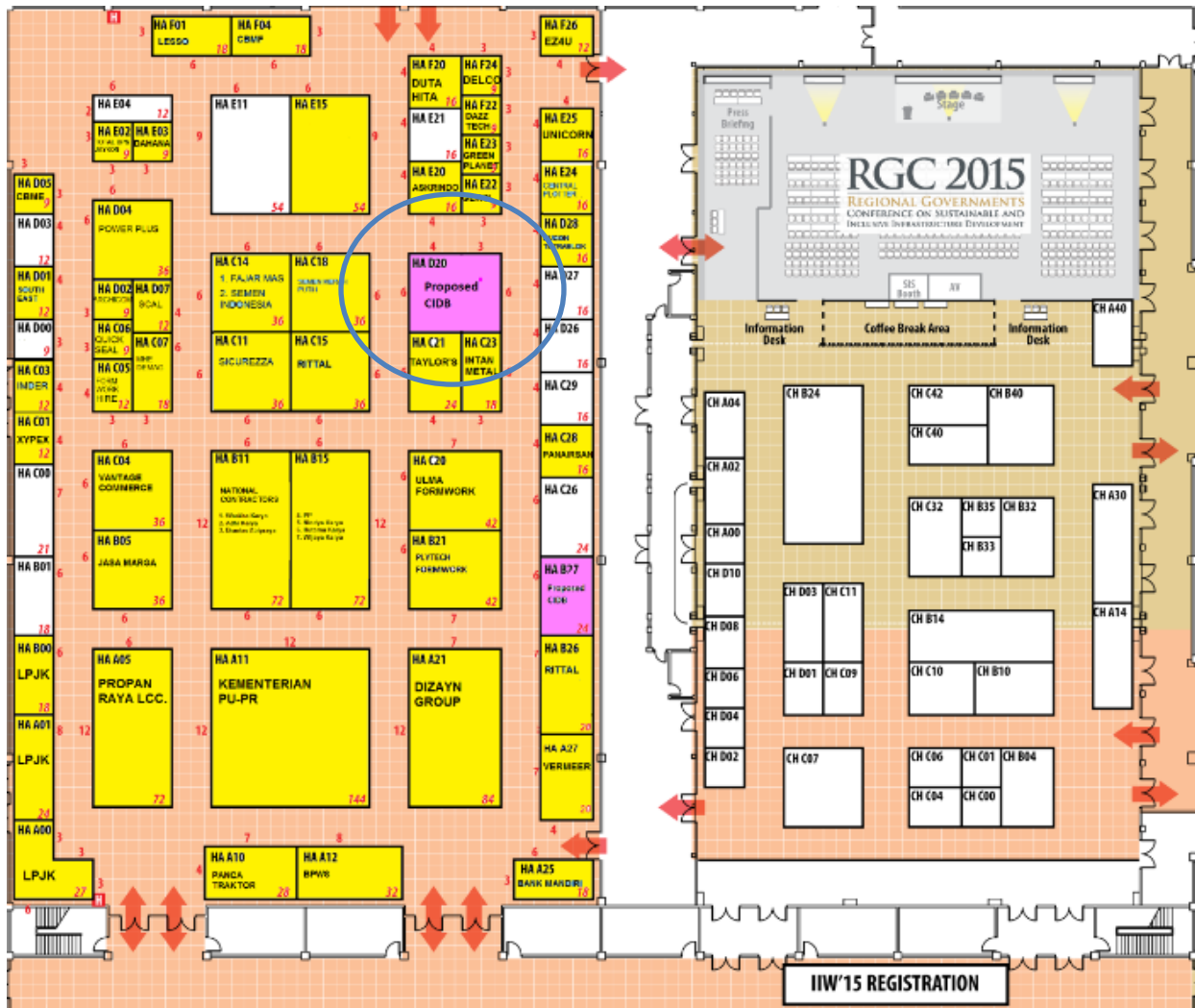
Organiser

PT Infrastructure Asia - A Tarsus Group Company
Jl. TelukBetung 42 | Jakarta Pusat | 10230 Indonesia

4.0 Malaysian Pavilion Booth

The space allocation detail provided by PT Infrastructure Asia is as below:





4.1 Booth No. HA D20 – As per Organizer/Standard Price (Option A)

Booth No : HA D20 - 7m x 6m (42 sqm) – 3 Open Alley

Price :

Space Only

42 sqm x USD 350 = USD 14,700

Special Discount 15% = (USD 2,205)

= USD 12,495

Gov. VAT 10% = USD 1,249 +

Booth Grand Total Price = USD 13,744

= **RM 56,350** for 2 days

∞ Per day = RM 28,175

∞ PerSq.M = RM 8,050

Alternative 2 – by Insense Design

RE: PROPOSE **SPECIAL BOOTH FOR CIDB MALAYSIA** FOR KONSTRUKSI INDONESIA
ON 4TH – 6TH NOVEMBER 2015 @ JAKARTA CONVENTION CENTER, INDONESIA

STANDARD TERMS & CONDITIONS:

TOTAL COST (Item 1-9) : RM 51,000.00 ≈ USD 12,056
Terms Of Payment : 50% upon job confirmation,
50% upon last show day
Validation of Quotation : 21th October 2015

∞ PerSq.M = RM 7,285

CIDB @ KONSTRUKSI INDONESIA 2015





5.0 Booth Summary under Malaysian pavilion

Option A: Booth No. HA D20 7mx6m (42 Sqm) – 3 Open Alley

✚ Booth Space		: RM 56,350
✚ Booth Construction :	Alternative 1	: RM 51,000 = RM 107,350

7.0 Benefit of participating IIW'15 Exhibition

1. Business networking session
2. Business forum with Ministry of Public Works & Housing - Issues & Challenges
3. Business opportunity in Indonesia by BAPPENAS
4. Meeting with representative from Indonesia Investment Coordinating Board (BKPM)
5. Strategic location with Wijaya Karya booth, Karya's Pavilion (consist of Adhi Karya, PP – Pembangunan Perumahan, Waskita Karya, Hutama Karya, Nindya Karya, Brantas Abipraya).

8.0 Type of Promotion

Objective

Companies will showcase their expertise as per rotation schedule.

Purpose Panel Design

Option A – 3 Open Panel (up to 8 panels available)

PACKAGE	DESCRIPTIONS	FEE
1	1 panel slot with 3 open alley Panel size approximately 1m(W) x 2.44m(H), (3sqm)	RM 8,000-00 <i>(Inclusive of booth space & construction, plug point, lighting, poster & buntings design & etc.)</i>
2	2 panel slot with 3 open alley Panel size approximately 2m(W) x 2.44m(H), (5sqm)	RM 16,000-00 <i>(Inclusive of booth space & construction, plug point, lighting, poster & buntings design & etc.)</i>

9.0 Recommendation Accommodation

✓ **The Sultan Hotel**

Jl. Jend. Gatot Subroto Po Box 3315, Senayan, Jakarta, Indonesia

(Distance to JCC: 550 metre approx.)