

PROPERTY MARKET 2018 -MEGA TREND

4 April 2018 (Wednesday)
12.30 pm – 4.30 pm
Wisma REHDA, Kelana Jaya

A must attend Property Forum for property developers, builders/contractors, property consultants, real estate agents and valuers, government related agencies, investors and related industry players.

Entry into 2018 continued to remain soft for the Malaysia's property market following from the many challenges faced in the recent years. The softening market somehow saw industry players changing their strategies, not only in their marketing approach and construction methods but their overall business operations.

This forum seeks experts' views to share their insights on the overall property market performance and its prospects. The session will also look at how modern construction methods as well as digital technology will influence the market with some of the key pointers that are up for discussion:

- Is the Malaysian property sector ready for digital transformation?;
- Impact of new innovations on built environment;
- Smart homes and its significance on tomorrow's real estate;
- Top trends of IoT to watch out for;
- Innovative loan packages and smart financing; and etc.

A not to be missed event for players of the industry to hear from the experts, we will also be sharing the findings of the **REHDA Property Industry Survey H2 2017 and Market Outlook for 2018!**

Don't miss this opportunity! Register your seat now!

MODERATOR:



DATO' IR SOAM HENG CHOON
*Deputy President, REHDA Malaysia/
CEO & Managing Director,
IJM Corporation Berhad*

PANELLIST *(Invited)*:



PROFESSOR DR YEAH KIM LENG
*Economist/Director
Jeffrey Cheah Institute on
Southeast Asia, Sunway University*



DATUK HAMIRULLAH BOORHAN
*Head, Community Financial Services
Malaysia
Maybank Berhad*



AHMAD FARRIN MOKHTAR
*General Manager, Technology
Development Sector
CIDB Malaysia*



T C SHAK
*Business Development Specialist
Archtron Research & Development Sdn Bhd
(Specializes in Smart Home System)*

PROGRAMME

12:30 - 2:00pm

Registration/Lunch

2:00 - 2:30pm

Keynote Address by Datuk Seri FD Iskandar, REHDA President
 • Overview of the Current Property Market Outlook
 & Findings of 2H 2017 REHDA Property Industry Survey

2:30 - 4:00pm

Forum Session: Property Market 2018-Mega Trend

4:00 - 4:30pm

Q & A Session

4:30pm

Tea / Programme Ends

WHAT TO EXPECT?

THOUGHT LEADERSHIP

- Hear from the experts as they share their latest insights about the next big thing influencing the industry.

ROUNDTABLE DISCUSSIONS

- Open dialogue format between speakers and attendees to allow everyone participates equally.

LATEST RESEARCH & BRIEFS

- 2H 2017 property market performance;
- 2018 market outlook & sentiments.

REGISTRATION FORM

Participant/s Information

Participant 1:

Email:

Mobile:

Designation:


Participant 2:


Email:

Mobile:

Designation:

FOR REGISTRATION OR FURTHER INFORMATION, KINDLY CONTACT

 03-7803 2978

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The Organiser reserves the right to change the date/venue and amend the programme in the best interest of the Forum.

Company Information

Company Name:

Email:

Bank Draft/Cheque No:

Bank:

Amount:

Contact Person:

Phone:

FEE

- Member RM 250.00 Non-Member RM 300.00
 (the fee quoted includes 6% GST)

PAYMENT OPTIONS

- Cheque made payable to "REHDA Malaysia"
- Bank Deposit made to Account No: 3088280408 (Public Bank – REHDA Malaysia)

Note:

Confirmation of Registration

The confirmation e-mail will be issued 3 days before the commencement of the event. In the event you do not receive the confirmation letter, please contact us immediately.

Cancellation

No cancellation is allowed but a replacement can be arranged at no extra charge.