



PERTUBUHAN JURUUKUR DIRAJA MALAYSIA

ROYAL INSTITUTION OF SURVEYORS MALAYSIA

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Session 2019/2020

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Our Ref: RISM-HQ/22nd ISC 2020/sp/Eblast

Dated : 12th March 2020

Dear Sir/Madam,

INVITATION TO SPONSOR & ADVERTISE **22nd International Surveyors' Congress (ISC),** **25th – 26th June 2020, Istana Hotel, Kuala Lumpur**

Warm greetings from Royal Institution of Surveyors Malaysia (RISM).

RISM is a national professional body (non-governmental and non-profit making organisation) incorporating four surveying disciplines, namely, Quantity Surveying (QS), Geomatics & Land Surveying (GLS), Property Surveying (PS) and Building Surveying (BS). Its current membership stands at close to 11,000 surveyors from the corporate arena, the public sector and the academia.

RISM organises the International Surveyors' Congress (ISC) annually since 1999. The coming ISC is the 22nd in the series. It will be held at Istana Hotel, Kuala Lumpur on 25th - 26th June 2020. The theme for this event is **The Big Shift: Beyond 5G**. This ISC aims to explore the 5G technology that will become the reality sooner, what are the important steps taken and are we ready for that? Here in the congress we will analyze and explore the current scenario of our surveyor's profession and equipped them with robust knowledge of work style together with a very dedicated worker.

The audience comprises in the professionals such as Geomatics & Land Surveyors, Quantity Surveyors, Building Surveyors, Property Surveyors, Academicians, Land Administrators, Researchers, Property Managers, Town Planners, Local Authorities, Contractors, Developers, Architects, Bankers, Engineers and E-Commerce Businesses from Malaysia and overseas.

This event will involve presentations from eminent professionals apart from high profile and renowned speakers.

We would sincerely like to invite your esteemed organisations as part of your corporate social responsibility to be the corporate sponsor for this event. Your company will benefit by having an opportunity to showcase your services or products at this Congress.

You may also include information or marketing pamphlet in the Congress bag. We have 4 options in which you can choose to contribute:

1. Corporate Sponsorship
2. Exhibition Booth(s)
3. Advertisement in the Congress Souvenir Programme
4. Advertise by Placing A Logo In The Congress Souvenir Programme

1/2

The prefix 'Sr' has been registered to Royal Institution of Surveyors Malaysia under Class 42 of the Trade Marks Act 1976 and the Trade Marks Regulations 1997 (Trade Mark No. 2017059786) with effect from 30th May 2017.

SARAWAK BRANCH: c/o Ultimate Professional Centre, 2nd Floor, 16 Jalan Bukit Mata Kuching, 93100 Kuching, Sarawak. Tel/Fax: 082 258485 Email: rism.sarawak@rism.org.my

SABAH BRANCH: 3rd Floor, Lot 25-3, Block D, Lintas Square, 88300 Kota Kinabalu, Sabah. Tel: 017 8152727 Fax: 088 250955 Email: rism.sabah@rism.org.my

NORTHERN BRANCH: Suite 110F, Level 1, Eureka Complex, Universiti Sains Malaysia, 11800 Penang. Tel: 019 4775630 Fax: 04-659 6725 Email: rism.northern@rism.org.my

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I thank you for your kind consideration and would appreciate if you will revert via the appended Reply Slip at your earliest convenience.

For any clarifications, please contact Ms. Siti Noor Hanie Salleh as per the details on the letterhead.

Thanking you in anticipation!

Yours sincerely,

ROYAL INSTITUTION OF SURVEYORS MALAYSIA



Sr MOHD KHAIRUDIN BIN ABD HALIM, JMN, AMN, KMW, FRISM, ICVS, ATP
Deputy President &
22nd International Surveyors' Congress Organising Chairman

REPLY SLIP

(Fax: 603 – 7955 0253 or Email at event@rism.org.my)

22nd INTERNATIONAL SURVEYORS' CONGRESS

THE BIG SHIFT: BEYOND 5 G

The organizing Chairman and the committee cordially invite those interested to participate in Sponsorship, Exhibition Booth(s) and Advertisement in the Congress Souvenir Programme

1. CORPORATE SPONSORSHIP

CATEGORY	AMOUNT	ENTITLEMENTS	PLEASE SELECT (✓)
Platinum	RM15,000.00	<ul style="list-style-type: none">❖ Logo will be prominently displayed at RISM's website, Photo wall, backdrop and all publications❖ 1 full page advertisement in the Souvenir Programme❖ Certificate of Appreciation❖ Three (3) complimentary registrations at the Congress	
Gold	RM11,000.00	<ul style="list-style-type: none">❖ Logo will be prominently displayed at RISM's website, Photo wall, backdrop and all publications❖ 1 full page advertisement in the Souvenir Programme❖ 1 exhibition booth❖ Certificate of Appreciation❖ Two (2) complimentary registrations at the Congress	
Silver	RM8,000.00	<ul style="list-style-type: none">❖ Logo will be prominently displayed at RISM's website, Photo wall, backdrop and all publications❖ Half page advertisement in the Souvenir Programme❖ Certificate of Appreciation❖ One (1) complimentary registration at the Congress	
Bronze	RM5,000.00	<ul style="list-style-type: none">❖ Logo will be prominently displayed at RISM's website, Photo wall, backdrop and all publications❖ Certificate of Appreciation	

2. EXHIBITION BOOTH(S)

EXHIBITION BOOTH SPECIFICATION	AMOUNT (RM)
<ul style="list-style-type: none"> • Standard Shell-Typed Booth • Dimension 3m x 3m, Fascia board walling with standard vinyl lettering; • One unit of information counter/reception desk and two units of folding chairs; • One unit of 13 Amp single phase power point; -2 units of fluorescent light; and 1 unit of waste paper basket. 	Cost per booth is RM5,000.00

***Please refer APPENDIX A for a floor plan**

Booth(s) registration:

We confirmed to support the above-mentioned Congress by renting an Exhibition Booth (s)

Booth(s) No: _____

The label on the booth(s) shall be: _____

3. ADVERTISEMENT IN THE CONGRESS SOUVENIR PROGRAMME

ITEM	SIZE	PRICE	PLEASE SELECT (✓)
Outside Back Cover (Colour)	A4 Size	RM4,000.00	
Inside Front Cover (Colour)	A4 Size	RM3,000.00	
Inside Back Cover (Colour)	A4 Size	RM2,000.00	
Full Page (Colour)	A4 Size	RM1,000.00	

4. ADVERTISE BY PLACING A LOGO IN THE CONGRESS SOUVENIR PROGRAMME

AMOUNT	ENTITLEMENTS	PLEASE SELECT (✓)
RM400.00	Logo will be prominently displayed at Congress photo wall, backdrop and all publications	

MODE OF PAYMENT

We refer to your letter dated _____, and wish to confirm that we will support the above-mentioned Congress by participating in:

- Corporate Sponsorship
- Exhibition Booth(s)
- Advertisement in the Congress Souvenir Programme
- Advertise by Placing A Logo in The Congress Souvenir Programme

The artwork for the logo had been/will be* emailed to you at hanie@rism.org.my

Bank Details:

Bank: Hong Leong Bank Berhad

Account No: 030 0000 3987

Bank Address: Ground Floor, Tower A, PJ City Development, 15A, Jalan 219, Section 51A, 46100 Petaling Jaya, Selangor

Swift Code: HLBBMYKL

Company:

Contact Person :

Address :

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Signature: Date:

* Please delete accordingly